1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Entertainment has the most successful count of outcomes of all the categories. Theater, Music and Film video are the top 3 categories of all. Theater has failure that is more than half of the successful campaigns. Technology has the most number of cancellations.

1. What are some of the limitations of this dataset?

The data doesn’t show contributing factors to correlate the outcomes or state. The failure outcomes are higher on the month wise chart however there is no correlation to determine the cause.

1. What are some other possible tables/graphs that we could create?

A chart of the pledged amount or average donation versus the outcomes may be helpful to study the possible cause and correlation to the outcome.